

# 2017 TEXAS HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM AD RATES

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	75.00
1/2 page 7.25" X 4.875"	\$	125.00
<b>FULL PAGE</b> 7.25" X 9.75"	\$	<b>200.00</b>
<b>BUCKLE SPONSOR</b> Includes a 1/2 page ad 4 Season Tickets & complimentary programs to rodeo performance	\$	<b>300.00</b>
<b>SADDLE SPONSOR</b> Includes a full page ad 6 Season Tickets & complimentary programs to rodeo performance	\$	<b>750.00</b>
<b>EVENT SPONSOR</b> Full page ad as an event sponsor Company flag carried in grand entry & victory lap of event (Provided by Sponsor) Banner displayed in arena (Provided by Sponsor) 10 Season Tickets & complimentary programs to rodeo	\$	<b>1,200.00</b>

**BUCKLE, SADDLE, & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.**

## ***BUCKLE, SADDLE, & EVENT SPONSORS ONLY***

***PLEASE FILL IN THE INFORMATION BELOW***

**Please send my tickets and complimentary program to:**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Town & Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 THSRA Member: \_\_\_\_\_

\*\* Ads may be sent in on a floppy disk or a CD. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

**Software files that are acceptable are:**

Illustrator up to CS version  
 Quark 5.0  
 InDesign CS  
 CorelDraw 10  
 Photoshop up to CS

**LAST DAY FOR ARTWORK OR ADDITIONAL ADS CAN BE RECEIVED  
 IN THE STATE OFFICE IS: MARCH 1, 2017**